INNOVATION
& LEADERSHIP
Professional Development Series
WHAT'S IT ALL ABOUT?

The ICAspire Professional Development Series is the ideal opportunity for young professionals to learn, develop, network and continue their professional development. Importantly, it’s an opportunity for employers to invest in and provide personal development and networking for their employees.

Our first series of interactive online sessions will explore Innovation and Leadership, delivered by industry expert Bill Ballenden of DragonTree Commodity Trading Limited and former President of the ICA.

**Innovation:**
Bill will look at business innovation and entrepreneurship, both in the context of established companies and start-ups. He will look at how innovation can challenge leadership, but also offer opportunity. While innovation and entrepreneurship are often hard to replicate, there are themes and case studies that can help understand both what to do, and what not to do. He will be joined by special guests Mark Pryor (The Seam) & Andrew Olah (Kingpins), to discuss innovation at origin and also at the fabric ends of the cotton business.

**Leadership:**
Following innovation, Bill will then explore the topic of leadership – what makes a good leader (or perhaps what does not), how innovation and leadership work together and how diversity in leadership is essential. The role of an effective team will be looked at in the context of leadership. Joining Bill for these sessions will be Azeez Syed (Olam), Kim Hanna (Transglobal Inspections), Eimear McDonagh (Agri Vision Australia Pty Ltd) and Joe Nicosia (Louis Dreyfus Company).
Tuesday 4 May
Welcome!
Meet your fellow classmates and Series Leader, Bill Ballenden. Bill will then lead the group through an interactive discussion on innovation and the role it plays in leadership looking at case studies and the lessons learnt from them.

Tuesday 18 May
Guest Speaker: Mark Pryor, The Seam
President & CEO of The Seam, Mark Pryor, has been involved with innovation in the cotton business for over 20 years. Today Bill and Mark will lead the group in an engaging discussion about how much the US cotton industry has changed and look ahead to it’s future. What are the innovations that have changed the course of US cotton marketing, and what is currently in the pipeline that might define the future course?

Wednesday 2 June
Guest Speaker: Andrew Olah, Kingpins
Andrew is the CEO of Olah Inc, a marketing consultancy firm focused on denim and sportswear who also developed the Kingpins Show, the world’s largest denim marketing show. Andrew has never been afraid to make bold statements and challenge the status quo. Bill and Andrew will explore the future of the cotton supply chain, and ask whether we even aware of the changes that might be about to happen, whether we are ready or not.

Tuesday 15 June
Conclusion
In the last session of Innovation Bill will lead the group in an interactive discussion about what conclusions can be drawn from the previous 3 weeks and how to apply some simple lessons to your daily roles.
LEADERSHIP

All sessions are delivered live at 13:00 BST.
Duration no longer than 90 minutes

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**Tuesday 29 June**
**Introduction**
Bill will be joined by Azeez Syed, Olam International and together with the group you will discuss what does good and bad leadership look like, what approaches work for different people and how innovation and leadership work together.

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**Tuesday 13 July**
**Leadership and Diversity**
In this session you will discuss why diversity is important in leadership and what imperatives are there for our industry to change. Joining the session are Kim Hanna, TransGlobal Inspections and Eimear McDonagh, Agri Vision Australia Pty Ltd.

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**Tuesday 27 July [15:00 BST]**
**Guest Speaker: Joe Nicosia, LDC**
Joe will offer a unique insight into over 30 years at the helm of one of the most successful cotton merchants of recent memory, LDC. Bill will discuss with Joe his experience of leadership, and look at the lessons learned along the way. Joe and Bill will also look at the role teamwork plays in building a successful business.

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**Tuesday 10 August**
**Conclusion**
In this final session Bill will lead a discussion around what lessons can be learnt from both Innovation and Leadership and how you can apply them to your roles.
WHAT'S THE COST?

£699*

Includes:
- Access to all live sessions in this series and re-watch them at anytime via on-demand.
- Build your contacts and grow your network with access to the exclusive ICAspire networking group.
- Get familiar with the series topics with pre-series reading material.

Payment Plan:

The cost of this series may be split across 4 equal payments of £174.75*, to be paid monthly from the date of registration.

*Plus VAT where applicable.

Commitment:

In order to gain the most from this experience it is vital that participants attend all live sessions in the series.

REGISTER HERE